



# VETERINARY SERVICES

## Our Veterinary Experience

We are committed to remaining informed on issues that affect the veterinary industry and therefore are members of the American Animal Hospital Association, the Veterinary Hospital Managers Association, and VetPartners, an association dedicated to the success of veterinary practices through practical management solutions.

It is our goal to provide you with timely and accurate reporting so that you have a clear understanding of your financial condition. Our team of professionals will offer critical analysis and practical solutions that will improve the operations, efficiency, and profitability of your vet clinic. Because we understand the specific needs of the veterinary medical practice, we are able to develop a well-structured, individualized plan that will soon have your practice measuring up against or even exceeding industry benchmarks.

Additionally, if you are starting a veterinary practice or expanding a current office, we can offer guidance in financing, business plan creation, personnel development, software consulting and more.

## Services

- Veterinary industry specific financial reporting
- Entity selection/organization structure
- Tax planning and compliance
- Transition/acquisition planning
- Practice valuations
- Compensation plan development
- Budgeting
- Internal controls
- Staff training
- Bookkeeping and payroll
- Complete accounting outsourcing
- Analytics and business intelligence

## Technology Partners

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## Technology Partners

We work with technology leaders in the accounting and veterinary industries to create a comprehensive package for our clients. Our foremost goals are to automate the accounting process, eliminate pain points and provide metrics based reporting for management. We tailor the system to the clients and can take on as much or as little as client would like to offload. Ways we add value include:

- Substantial veterinary industry experience
- Reduce monthly close time
- Eliminate substantial hours of manual accounting
- Gain scalability of operations during growth phase
- Improve decision-making with reporting insights
- Full outsourcing alleviates training and HR functions

## About WP Edge

WP Edge is the Outsourced Accounting Solutions team at Whitley Penn who handles the details of accounting, bookkeeping, payroll and tax records on behalf of clients. Staffed by accomplished and qualified professionals, our WP Edge group is a cost-effective alternative to hiring and training your own in-house team. Our comprehensive approach creates both short-term and long-term accounting, bookkeeping, payroll, and tax records solutions that are ultimately a greater value than any other in-house or outsourced financial function. For more information visit: [wp-edge.com](#)

## About Whitley Penn

Established in 1983, Whitley Penn has fostered an environment of excellence while encouraging entrepreneurial thinking. The firm has become one of the region's most distinguished public accounting firms by providing exemplary service that reaches far beyond traditional accounting. We believe in working in collaborative teams without creating any barriers in communication with management. We learn, innovate, and succeed by sharing knowledge, embracing diversity, and working together. For more information visit: [whitleypenn.com](#)

## About WPWealth

WPWealth LLP is a Registered Investment Advisor with the Securities and Exchange Commission. WPWealth is comprised of a team of certified financial professionals whose mission is to offer comprehensive, unbiased advice to clients, knowing all working aspects of their financial situation. For more information visit: [wpwealth.com](#)



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